

Official publication for
ACHEMA Pulse 2021



Impulse generator for decision-makers

ChemPharm Innovations 2021

www.chemietechnik.de – Maximum benefit for your communication – www.pharma-food.de

Take off with us!

ChemPharm Innovations –
Your launch pad for the communication of innovations and novelties

1:1 Marketing via tradefairs and events remains difficult also in 2021. But the pressure to improve processes in the chemical and pharmaceutical industry and to equip new plants with latest available technology persists. Simultaneously the innovation pressure on the suppliers remains – many have coordinated their innovation cycles with industry-specific events like Interpack, Anuga Foodtec or Achema.

With **ChemPharm Innovations** you present your innovations and your portfolio printed, digital and crossmedial – and you will reach decision-makers prior to digital industry events such as Achema Pulse! Irrespective of your decision to take part in those digital tradeshow and events or not.

Whether as a classic print product, which is distributed with **CHEMIE TECHNIK** and **Pharma+Food** or as e-paper, which is distributed and promoted via mail and social media (XING + LinkedIn) – with **ChemPharm Innovations** you will reach your target group in the german-speaking countries and internationally.



Maximum presentation options for your innovations, solutions and services

The **ALL-INCLUSIVE-PACKAGE** with targeted distribution to our readers and newsletter-subscribers of **CHEMIE TECHNIK** and **Pharma + Food** with a circulation of **40,000 copies in print**

PLUS



publication on our websites



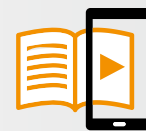
in our newsletters with a total of more than 10,000 subscribers



via our social media channels with a total of more than 25,800 followers



in our E-Paper

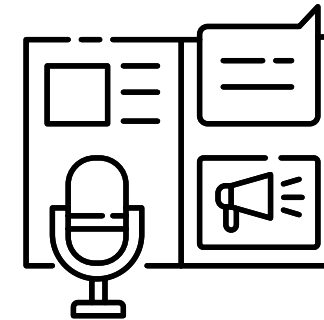


and **NEW:** with digital overlay

Attractive, effective and so easy: one booking → all media-channels

Pick up your target group. You deliver your content to us, we bring it into the market – targeted and effective through our potent media channels.

Advertorial 2/1 page + Digital-Package
€ 8,900.–



Advertorial 1/1 page + Digital-Package
€ 5,700.–



Advertorial 1/2 page 4c + Digital-Package
€ 3,400.–



Our **digital overlays** offer completely new possibilities to present your solutions:



additional picture or graphic



Picture gallery (several photos or graphics)



Link (deep-link to your homepage or promoted product)



YouTube or Vimeo-video (implemented from your channel)



Video (.mp4-, .ogg- or .webm-file)

Our team will gladly answer all of your questions and provide you with an individual offer. A call or an e-mail is all it takes! You can find all contacts on the following page.

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