

neue verpackung

www.neue-verpackung.de

Fachpack

Der Messeguide des Fachmagazins neue verpackung



ÖKONOMIE UND ÖKOLOGIE IM VERPACKUNGSPROZESS

Umweltgerecht verpacken – mit Effizienz

Seite 10



Also as E-Paper



Maximum benefits for your communication around

FachPack 2022

neue verpackung – FachPack-TradeFairGuide – www.neue-verpackung.de

TARGETED DISTRIBUTION

Essential to our readers, maximum benefits for your communication



Decisively up-to-date:

neue verpackung offers compact information: cross-media-oriented, more reader-friendly, rich in content! Best possible reader guidance and target group-specific reporting guarantee a maximum of information for FachPack 2022.

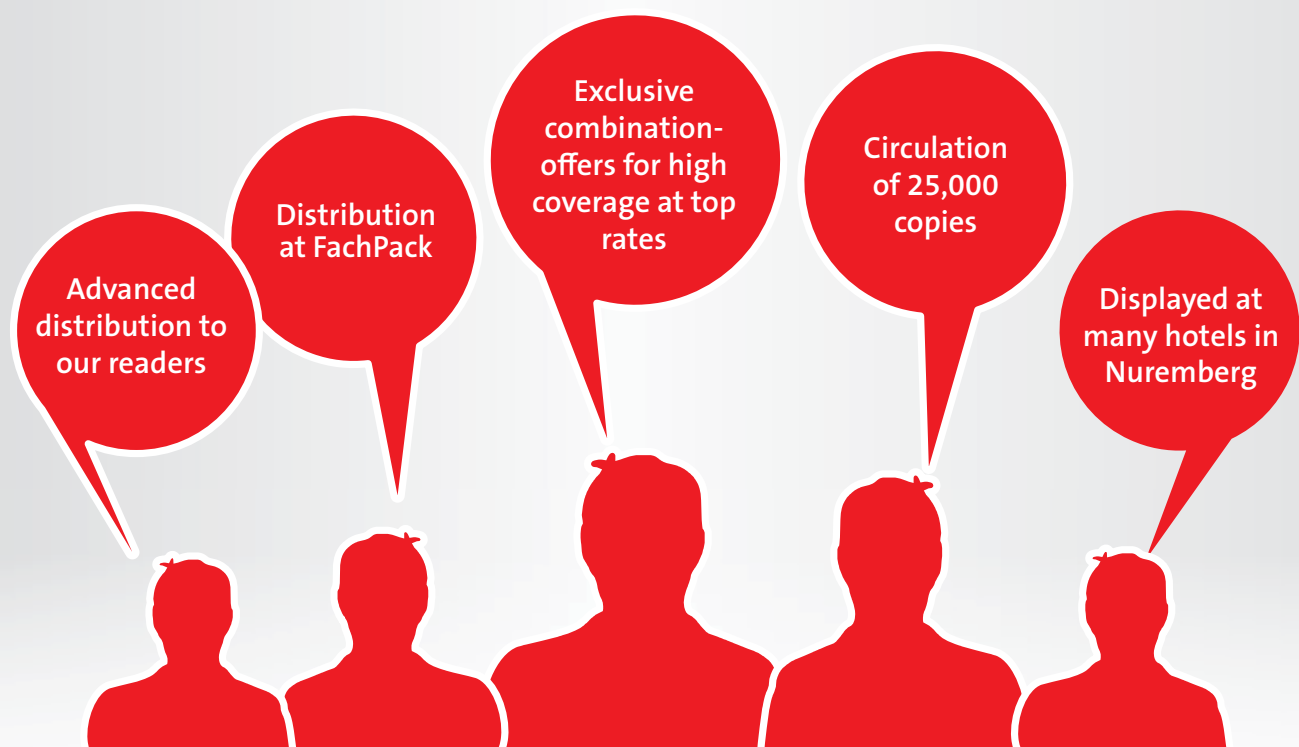
Decisively different:

neue verpackung is an official mediapartner of NuernbergMesse and publishes the established FachPack-TradeFairGuide since more than 15 years now close to this industry event. It provides up-to-date information on new products, industry trend reports and helpful service tips relating to FachPack and is a valuable companion for trade fair visitors.

Decisively diverse:

Whether food, beverages, confectionary, pharmaceuticals, cosmetics, chemicals or non-food products: packaging is about sophisticated technology, innovative packing materials, appealing design, optimised logistics and market-oriented management. This is what neue verpackung reports on – and in September Pharma+Food, as well.

FachPack-TradeFairGuide – your benefits



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MAXIMUM COVERAGE

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Book your ad in at least one of our trade-fair-issues and get your ad in our FachPack-TradeFairGuide with high-impact circulation at an absolute special rate.

		Publication	Deadline
FachPack-TradeFairGuide	¹⁾ only bookable in combination with Fair-Issue(s)	September 20	August 24
Fair-Issues:			
neue verpackung 8/2022	FachPack-Preview	August 23	July 26
neue verpackung 9/2022	FachPack-Fair-Issue	September 20	August 24
neue verpackung 11/2022	FachPack-Review	November 18	October 19
Pharma + Food 6/2022	FachPack-Special	September 20	August 25

Our top rates:

1 of the Fair-Issues above	+	FachPack-TradeFairGuide	=	5% combination discount
2 of the Fair-Issues above	+	FachPack-TradeFairGuide	=	10% combination discount
3 of the Fair-Issues above	+	FachPack-TradeFairGuide	=	15% combination discount

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2/3 page	€ 2,430.-	€ 3,745.-	€ 1,045.-
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1/3 page	€ 1,270.-	€ 2,245.-	€ 550.-
1/4 page	€ 1,045.-	€ 1,835.-	€ 440.-
1/8 page	€ 505.-	€ 1,295.-	€ 240.-

Our publishing team and our local representatives are at your disposal for your questions and an individual offer. Your call or e-mail is all it takes! You will find all contacts details on the back page.

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