

2022
2023

neue verpackung

Branche im Fokus / Industry in Focus

REGIONAL VERNETZT – WELTWEIT GEFRAGT.

Das Cluster für Verpackungsmaschinenbau und
Automatisierung im deutschen Südwesten.

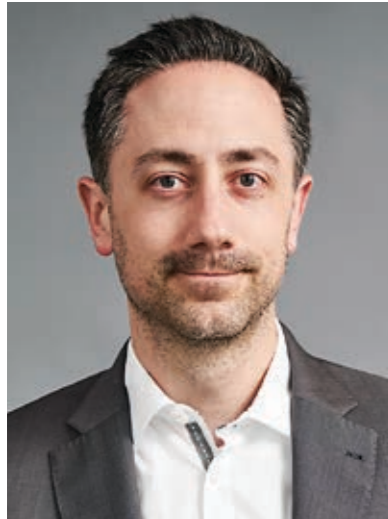
www.packaging-valley.com



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May 17, 2022

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June 28, 2022

Packaging in transition



Pandemic or not: the topic of sustainability continues to move the consuming public and in turn also the packaging industry, and will continue to do so in the future. Yet it is not only the point of sale that is pushing the issue forward; the intended decarbonisation of industry is also driving companies to put their (industrial) packaging on a carbon-neutral ground in the most efficient way possible.

And whether it's fibre-based solutions or recycled plastics, they all impose very specific challenges in terms of processing, which in many cases leads to the purchase of a new packaging machine, or at least involves modifying an existing system.

Investment in the packaging industry will therefore continue to be high. So now is a good time to present yourself in our special publication Industry in Focus.

Our market overviews provide investment decision-makers with a one-stop overview of who in the German-speaking countries offers the right solution for their needs. The BiF will also be supplemented by portraits in which companies present themselves with their service portfolio and a glossary of important technical terms in packaging technology provided in three different languages – making our BiF an indispensable reference work during daily work and a must for every desk.

Philip Bittermann
Editor-in-Chief neue verpackung

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Industry in Focus

Market overview packaging industry

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- Part 10** Supplier addresses

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Sample extract market overview packaging material

	Verpackungen auf Basis von						Verpackungen für						Packmittel für die Verpackungsausrüstung							
	Papier/Karton/Vollpappe	Weißpappe	Kunststoff	Verbunden	Metall (Aluminium/Weißblech)	Glas	Textil	Keramik/Steinzeug	Lebensmittel	Getränke	Pharma	Kosmetik	Chemie	Nonfood	Etiketten	Verschleiß	Dosierer	Sicherungssysteme	Klebbänder	Sonstige Hilfsmittel (Trockenmittel, Umreifungsblätter, Drähle, Schnüren, Kartenschutz)
● = Haben wir im Angebot																				
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All advantages at a glance – for your successful appearance:

- ▶ A complete survey of suppliers and service providers for the consumer industry and retailers – printed as reference work,
- ▶ 2 year presence,
- ▶ Possibility of placement of comprehensive company portraits with detailed descriptions of the company and line of goods or program,
- ▶ Classification into the fields: packaging machines, packaging materials, production of packaging material, contract packaging, suppliers,
- ▶ Featured for all relevant branches: food, confectionary/sweets, beverages, bakery, pet food, pharmaceuticals, medicals, cosmetics, chemicals, non-food,
- ▶ Advantageously rounded-out with a directory of supplier addresses and a helpful technical dictionary in various languages.



Would you like to present your company and its product range? Here you will find all the key details:

Publication date: June 28, 2022

Deadline for Company Portraits / Ads: May 17, 2022

Circulation: 12,000 copies

Formats: Magazine format / advertisement 210 mm wide x 198 mm high / + 3 mm bleed
Portrait 185 mm wide x 180 mm high

Rates Print + Online

Company profile 1/1 page 4c or Advertisement 1/1 page 4c*
185 mm wide x 180 mm high

€ 1,800.–

Combined package print*

Company profile 1/1 page 4c + advertisement 1/1 page 4c

€ 3,200.–

* incl. Online Company Entry Plus, term: 1 year

Sounds interesting? Our team will be pleased to assist you. You will find all the contact information on the next page. We look forward to hearing from you.

Your contacts

ADVERTISING

Head of Sales:

Sabine Wegmann
Tel.: +49 6221 489-207
sabine.wegmann@huethig.de

Sales Manager:

Alexandra Wojtanowska
Tel.: +49 6221 489-204
alexandra.wojtanowska@huethig.de

Sales Assistance:

Sina Leswal
Tel.: +49 6221 489-228
sina.leswal@huethig.de
Petra Geiger
Tel.: +49 6221 489-305
petra.geiger@huethig.de

Advertisement Processing:

Sabine Greinus
Tel.: +49 6221 489-598
Fax: +49 6221 489-481
all-dispo@huethig.de

EDITORIAL TEAM

Editor-in-chief:

Philip Bittermann
Tel.: +49 6221 489-213
philip.bittermann@huethig.de

Editor:

Eva Middendorf
Tel.: +49 6221 489-266
eva.middendorf@huethig.de

Editorial Assistant:

Simone Podieh
Tel.: +49 6221 489-299
simone.podieh@huethig.de

Switzerland, Liechtenstein

interpress
Katja Hammelbeck
Ermatinger Str. 14
CH-8268 Salenstein
Tel.: +41 71 5520212
Fax: +41 71 5520210
kh@interpress-media.ch

France, Belgium

Agence Eychenne
Carolyn Eychenne
13 impasse Verbois
F-78800 Houilles
Tel. +33 139581401
Fax +33 971705241
carolyn@eychenne.me

All other countries:

Hüthig GmbH
Alexandra Wojtanowska
Im Weiher 10
D-69121 Heidelberg
Telefon +49 (0) 6221 489-204
Telefax +49 (0) 6221 489-481
alexandra.wojtanowska@huethig.de



successful media for experts

Hüthig GmbH
Im Weiher 10
D-69121 Heidelberg

Tel.: +49 6221 489-207
Fax: +49 6221 489-481
www.huethig.de