

The Original

POWTECH 2022 SHOW GUIDE ... THE PERFECT BACKUP FOR YOUR SHOW ADVERTISING

- Our trade show issues **CHEMIE TECHNIK 9/22** and **Pharma+Food 6/22** assure your optimum exposure even before the show opens:
 - Distributed to our readers as printed magazines and digitally as e-papers via website, newsletters and social media of www.chemietechnik.de and pharma-food.de
 - On-time distribution prior to the show is guaranteed
- Complete your effective exposure with an ad in the **Powtech Show Guide**:
 - 50,000 copies
 - Distributed as e-paper via website, newsletters and social media of www.chemietechnik.de and pharma-food.de
 - Distributed as printed magazine with CHEMIE TECHNIK 9/22 and Pharma+Food 6/22
 - The Show Guide is distributed at the show
 - Additional distribution in hotels in Nuremberg and surroundings

Your advantages at a glance:

- Distribution at the show
- Trends and new developments in 2022
- 50,000 copies
- Combination with CHEMIE TECHNIK 9/22 or Pharma+Food 6/22
- Additional distribution as e-paper
- 2 Ads = 1 Price



Your advantage!

Distributed at the show and additionally as e-paper via www.chemietechnik.de and www.pharma-food.de

Print run: 50,000 Exemplare
Ad closing date: August 23, 2022
Publication date: September 20, 2022

POWTECH 2022 SHOW GUIDE

... the perfect backup for your show advertising

You want to take advantage of every possible way of calling your target group's attention to your presence at the Nuremberg show? An ad in our publications will put you right on track:

Check it out!

You get 2 ads (CHEMIE TECHNIK 9/22 or Pharma+Food 6/22 + SHOW GUIDE) at the following rates:

Formats	b/w	4c
1/1 page	7,085.-	8,185.-
Junior page	4,110.-	4,970.-
1/2 page	3,515.-	4,375.-
1/3 page	2,675.-	3,535.-
1/4 page	1,970.-	2,520.-
1/8 page	1,070.-	1,620.-

You can optimise the reach of your ad – at a very favourable combination price!



The Original
also as
e-paper!

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