

EINE SONDERAUSGABE DES FACHMAGAZINS PLASTVERARBEITER

PLAST MESSEGUIDE

PRODUKTE | TECHNOLOGIEN | STATE OF THE ART



Fakuma: Die Branche trifft sich wieder



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erfolgsmedien für experten

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Distribution
at the
trade fair

Fakuma 2023: Right in the middle with the PLAST TRADE FAIR GUIDE!

A source of inspiration for trade fair visitors and content-wise fully focussed on the industry's event FAKUMA: the PLAST TRADE FAIR GUIDE ideally complements the issues of PLASTVERARBEITER trade magazine.

More detailed information/Advertisement placement:
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PLAST MESSEGUIDE 2023

The PLAST MESSEGUIDE will also be published for the major event of the plastics industry in 2023.

This much sought-after publication perfectly complements the specialist magazine PLASTVERARBEITER.

The content of the special edition focuses exclusively on the industry event Fakuma 2023.

The editorial team is aiming to achieve optimal product and exhibitor transparency with thematically well-structured information.

Publication date: October 10, 2023

Advertising deadline: September 13, 2023

Print data as for PLASTVERARBEITER trade magazine

Total circulation: 18,000 copies

Distribution: plastics processing companies and visitors to the Fakuma trade fair.

Additional distribution to selected hotels in the Lake Constance region.

Advertising formats Advertising rates 4c*

1/1 page € 2,310.–

Junior page € 1,525.–

1/2 page € 1,365.–

1/3 page € 945.–

1/4 page € 735.–

The PLAST TRADE FAIR GUIDE ideally complements the issues of PLASTVERARBEITER trade magazine. Thanks to its additional distribution during Fakuma 2023 the medium will sensitise many interested visitors with investment intentions directly at the point of sale.

* Advertising rates apply to customers of the trade publication PLASTVERARBEITER that place an ad of the same size in the September and/or October issues of 2023. Introductory prices for other companies upon request.

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