

Best Brands of electronics 2023

Established brands that drive markets

Innovative minds in the electronics industry

The special publication BEST BRANDS OF ELECTRONICS gives CEOs, product managers, and developers the opportunity to showcase pioneering solutions and product innovations from their companies to a highly attentive readership and profile them with editorial copy.

BEST BRANDS OF ELECTRONICS will be released together with the December issue of elektronik- industrie 2023.



Editorial deadline:
September 29, 2023
Copy deadline:
November 10, 2023
Publication date:
December 8, 2023

Best Brands of electronics

Gelebte Kundenorientierung

IT-Service mit Klaus Bräutigam und Andreas Henning, Wort Elektronik Circuit Board Technology (CBT)

Dank eines soliden Backgrounds in Wort Elektronik Circuit Board Technology für die schwierige Umfeldsituation und die Trends der Zukunft im Mittelpunkt ist weiterhin der Kunde im Blick.

Wort Elektronik CBT gehört zu den größten europäischen Unternehmen. Best of Brands ist ein Kennzeichen, um die Qualität der Produkte zu garantieren. Die Produkte sind in allen Ländern der Welt verfügbar und werden von den Kunden in über 100 Ländern genutzt. Die Produkte sind in allen Ländern der Welt verfügbar und werden von den Kunden in über 100 Ländern genutzt.

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ENTWICKLUNG, FERTIGUNG, AUTOMATISIERUNG

Best of Brands of electronics

Etablierte Marken, die Märkte bewegen

RUTRONIK GmbH

Digi-Key Electronics

MTM Power

Industry continues to set the pace for the German economy. Germany's progress and continued evolution into a truly digital economy will not be possible without the numerous experts in its companies, particularly those in the electronics industry.

Just like in the highly successful previous issues:

Your company will not need to produce the journalistic articles for your profile – our specialist journalists will craft them for you!

Analog or digital – let the reader decide

Although our readers will still receive the usual printed issues, BEST BRANDS OF ELECTRONICS will also be available for a year as an e-paper and set text on all-electronics.de with its very own category. We will also tease the articles on our social media channels.

Digital overlay to enhance e-paper

Whether they are for photos (or photo galleries), audio files (MP3), links, or YouTube videos, you can use digital overlay buttons to let readers access additional information within the publication itself.

BEST BRANDS OF ELECTRONICS thus combines the best elements of brand strength:

- Strong promotional effect thanks to exclusive placements and the impact of your company's brand in our special publication.
- Significant added value for readers thanks to unique content and thus genuine journalism – no PR!
- Advertise with the BEST BRANDS OF ELECTRONICS logo on your website or your social media channels and add a link to your article, which will also be published on a microsite on all-electronics.de.

Target group:

Electronics development, research, design, administration, purchasing, procurement, quality assurance, production, manufacturing, technical business management, distribution, sales, IT

Prices* and formats

Interview:

Two pages (double-page spread)	€ 6,830
Single page	€ 3,680
Half page	€ 1,950
Advertorial	€ 3,675

*Ads are charged based on the elektronik-industrie price list.

Digital option

Digital overlays € 250,- per overlay

Print run

30,000 copies

Distribution

Special supplement in the December issue of elektronik-industrie

We're here to help!

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