

# ON TOP



## ► A source of inspiration for trade fair visitors:

The new Trade Fair Guide of the **PLASTVERARBEITER** trade magazine. Content wise fully focused on the industry's largest event of the plastics industry. For K 2022 also in English.

**Where is your stand?** More than 3,000 companies will be expected at K 2022. Visitors need a high degree of orientation.

**The PLAST TRADE FAIR GUIDE creates clarity.** The editorial staff's aim is to achieve optimum product and exhibitor transparency by providing information structured by subject.

■ Publication date: 11 October 2022, deadline for ads: 14 September 2022.

■ Print data as for **PLASTVERARBEITER** trade magazine.

**Total circulation: 25,000 copies**  

The PLAST TRADE FAIR GUIDE will be published simultaneously in two editions with a view to the international trade show audience: German and English.

Distribution: plastics processing companies, trade fair visitors (also in selected hotels).

# PLAST MESSEGUIDE 2022

## One advertisement rate: two editions\*

The rate is valid for Trade Fair Guide German and Trade Fair Guide English



1/1 Page	€ 2,400.-	Price 4c
Junior Page	€ 1,590.-	Price 4c
1/2 Page	€ 1,420.-	Price 4c
1/3 Page	€ 995.-	Price 4c
1/4 Page	€ 820.-	Price 4c

The PLAST TRADE FAIR GUIDE ideally complements the issues of **PLASTVERARBEITER** trade magazine. Thanks to its additional distribution during **K 2022** the medium will sensitise many interested visitors with investment intentions directly at the point of sale.

\* Advertisement rates are valid for customers of PLASTVERARBEITER trade magazine who place an advertisement in the September and/or October 2022 issue in the same format. Entry-level prices for other companies on request.

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