

EINE SONDERAUSGABE DES FACHMAGAZINS PLASTVERARBEITER



PLAST MESSEGUIDE

PRODUKTE | TECHNOLOGIEN | STATE



Distribution
at the
trade fair

Fakuma 2021:
Mit dem PLAST MESSEGUIDE
mittendrin!

 **Hüthig**
erfolgsmedien für experten

www.plastverarb...

Fakuma 2021: Right in the middle with the PLAST TRADE FAIR GUIDE!

A source of inspiration for trade fair visitors and content-wise fully focussed on the industry's event FAKUMA: the PLAST TRADE FAIR GUIDE ideally complements the issues of PLASTVERARBEITER trade magazine.

More detailed information/Advertisement placement:
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PLAST MESSEGUIDE 2021

The PLAST MESSEGUIDE will also be published for the major event of the plastics industry in 2021..

This much sought-after publication perfectly complements the specialist magazine PLASTVERARBEITER.

The content of the special edition focuses exclusively on the industry event Fakuma 2021.

The editorial team is aiming to achieve optimal product and exhibitor transparency with thematically well-structured information.

Publication date: 7 October, copy deadline: 10 September 2021

Print data as for PLASTVERARBEITER trade magazine

Total circulation: 18,000 copies

Distribution: plastics processing companies and visitors to the Fakuma trade fair.

Additional distribution to selected hotels in the Lake Constance region.

Advertising formats Advertising rates 4c (in Euro)*

1/1 page € 2,200.–

Junior page € 1,450.–

1/2 page € 1,300.–

1/3 page € 900.–

1/4 page € 700.–

The PLAST TRADE FAIR GUIDE ideally complements the issues of PLASTVERARBEITER trade magazine. Thanks to its additional distribution during Fakuma 2021 the medium will sensitise many interested visitors with investment intentions directly at the point of sale.

* Advertising rates apply to customers of the trade publication PLASTVERARBEITER that place an ad of the same size in the September and/or October issues of 2021. Introductory prices for other companies upon request.

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